



Telesphere Launches in Salt Lake City Delivering Innovative Telecommunication Services to Businesses

*Innovative voice and data services provides robust phone service
over an all-IP network*

SALT LAKE CITY (October 14, 2008) – Telesphere, a private IP network provider for voice and data solutions, has launched its innovative platform in Salt Lake City and is now offering telecommunication services to local businesses. Telesphere’s platform is one of the most advanced in the industry, and yet, is as simple to use as a regular land line phone.

Using state-of-the-art hosted voice technology, the company combines all local and long distance voice services, high-speed Internet access, data connectivity, IP phone handsets and business communication features into one service, essentially eliminating the need for companies to own on-site PBX equipment.

Even in a time of economic uncertainty, Telesphere continues to invest extensively in its own telecommunications infrastructure. The company has grown throughout the country because of its innovative hosted platform that allows businesses to enjoy the very latest in voice and data services in a cost-efficient manner.

“As one of the most technologically advanced locations in the United States, we believe Salt Lake City is primed to receive this ground-breaking business telecommunication technology,” said Clark Peterson, CEO of Telesphere. “It is simply a smarter way for Utah businesses to receive their telephone and internet services and we are excited to open up our network and functionality to businesses along the Wasatch Front.”

To celebrate the launch of Telesphere in Salt Lake City, the company is hosting business event at the Depot on October 14th, where it will be donating \$20,000 in cash sponsorships and telecommunication services to Discovery Gateway children’s museum.

“As we strive to ‘inspire children of all ages to imagine, discover, and connect with their world’, Telesphere is providing us with the opportunity to be connected with our world,” said Maria Farrington, Executive Director at Discovery Gateway. “The generosity of Telesphere is helping us to bring 21st century technology to the families of Utah. We are very appreciative of Telesphere’s support.”

Telesphere’s features, functionality and reliability are unmatched by traditional telephone services and are attractive to service agencies and businesses alike. Business customers can use state-of-the-art telephone services that integrate their office phone with their computer and cell phone, including:

- Simultaneous cell phone ring
- Web click-to-dial
- Visual voice mail to email and fax to email
- Transparent handoff between office and cell phone

Telesphere offers these advanced hardware and service features to customers often at less than what they are currently investing for traditional voice and data services.

Telesphere is led locally by Salt Lake resident Matt Reed, who, as general manager, oversees the local operations, including sales, customer service and technical support. He has hired staff locally to manage and offer personal support to all Salt Lake City-based clients.

“There has never been a better time for businesses to transition their telecommunications infrastructure to a hosted platform,” said Reed, Telesphere General Manager in Salt Lake City. “With our advanced business class features and IP connectivity, we’ve been able help companies and individuals reach beyond the limits of previous business technology. We are helping businesses improve their productivity while significantly cutting their upfront costs and ongoing operational expenses.”

The company currently provides its service to customers in 44 states, including Utah. The Utah office will be located at 53rd South and I-15.

About Discovery Gateway

Discovery Gateway, formerly The Children’s Museum of Utah, located at 444 West 100 South, is a contemporary, interactive discovery center that inspires children of all ages to imagine, explore, and connect with their world. Bright and engaging hands-on exhibits, programs, and workshops welcome the whole family in to create, learn, and play together. It is the mission of Discovery Gateway to not only open up a world of possibilities, but to inspire children and their adults to consider endless career possibilities as they share the moment of discovery. For information, please call (801) 456-5437, or visit us at www.discoverygateway.org

About Telesphere

Telesphere is a Phoenix-based managed services provider that delivers an innovative package of IP telephone service and internet access to business throughout the United States. Telesphere’s services allow small to medium businesses to enjoy all of the latest voice and data features of large businesses without the costly investment of on premise equipment. Telesphere fully manages its customers’ services over a private IP facilities-based network. Telesphere customers that are spread across multiple offices throughout the country, from small business, medium business, and even home business, function seamlessly as if they were in the same location.