



Telesphere Wins Most Innovative Disaster Recovery Award

Chicago, Ill. (October 7, 2008)-- [Telesphere \(www.telesphere.com\)](http://www.telesphere.com) is the winner of the 2008 Telephony Innovation Award for Most Innovative Disaster Recovery Service.

The award was presented to Telesphere's CTO Sanjay Srinivasan on Tuesday September 30 at Telephony LIVE: The 2008 Telecom Summit in Chicago.

"We are truly honored to receive this distinguished award, but more importantly, we are proud that our hosted service enabled our customer, Warehouse 86 of Memphis, to maintain phone service despite tornadoes and fires that struck their facility last February," said Srinivasan. "They didn't miss a single phone call or voice mail."

"As businesses depend on their voice and data connections more to do core aspects of their work, they are increasingly looking to telecom service providers to help them keep those connections in place during times of natural or manmade disasters," said Telephony Editor-in-Chief Carol Wilson. "Telesphere's Hosted PBX service is a practical application of technology in an innovative manner with real payback to the customers. The example cited in the awards application, of a Tennessee company hit by a tornado and a fire in the same week but without losing a single voice-mail message, is compelling."

"Businesses throughout the country are searching for technology that can keep their business telecommunications and operating systems running despite disruptions in connectivity," said Clark Peterson, CEO for Telesphere. "VoIP business solutions and hosted PBX services are available to all businesses and can prevent companies from experiencing downtime as a result of a natural disaster or outage."

Telephony's Innovation Awards are in their second year of recognizing creative service creation and deployment in the telecom service provider space. The awards are open to all service providers including telecom and cable companies, wireless service providers, managed and hosted service providers, ISPs and applications service providers. The awards are judged by members of Telephony's editorial staff and by guest judges. This year's guest judging panel included Daniel Briere, CEO of TeleChoice, Vince Vittore, program manager with the Yankee Group and Cindy Whelan, analyst with Current Analysis.

ABOUT TELESPHERE

Telesphere is a Phoenix-based managed services provider that delivers an innovative package of IP telephone service and internet access to businesses throughout the United States. Telesphere's services allow small to medium-sized businesses to enjoy all of the latest voice and data features of large businesses without the costly investment of on-premise equipment. Telesphere fully manages its customers' services over a private IP, facilities-based network. It allows Telesphere customers that are spread across multiple offices throughout the country, from small business, medium business, and even home business, to function seamlessly as if they were in the same location. For more information visit Telesphere online at www.telesphere.com.