



Telesphere Hires Telecom Pro as General Manager over Salt Lake Market

Matt Reed brings more than 11 years of experience in Telecom to Telesphere

SALT LAKE CITY (October 1, 2008) – Telesphere, a private IP network provider for voice and data solutions, has hired Matt Reed as the general manager for the Salt Lake market.

With 11 years of telecommunications experience, Matt brings highly valued depth and breadth to the table in an industry that continues to evolve and expand. His responsibilities as GM in Salt Lake will include hiring, training and managing the staff in Utah, as well as overseeing marketing and sales operations.

“Matt has a proven track record of introducing telecommunications innovations into a market that is ready for technology advancement,” said Clark Peterson, CEO of Telesphere. “With a clear understanding of the Salt Lake business landscape, Matt is poised to take on the new challenge of helping Telesphere get off the ground and running.”

Before joining Telesphere, Matt served as the Director of Business Services at Comcast where he was responsible for full operations of Business Services department in Utah. In this capacity, he led the effort to achieve record-breaking results in high-speed Internet, voice service and business television.

Matt also worked at Eschelon/Integra Telecom as the Senior Manager of Network Sales where he launched Eschelon’s Utah market in 2000.

“At Telesphere, we bring an incredibly advanced and unique telecom technology into the Salt Lake market,” said Matt. “We offer businesses in Salt Lake a more efficient communications atmosphere to operate with. That’s what made it so appealing for me to join Telesphere.”

Telesphere is currently a member of the Salt Lake Chamber of Commerce, Corporate Alliance, Economic Development Corporation Utah and Utah Technology Council.

For more information on the company, please visit www.Telesphere.com.

About Telesphere

Telesphere is a managed services provider that delivers an innovative package of IP telephone service and internet access to business throughout the United States. Telesphere’s services allow small to medium businesses to enjoy all of the latest voice and data features of large businesses without the costly investment of on premise equipment. Telesphere fully manages its customers’ services over a private IP facilities-based network. Telesphere customers that are spread across multiple offices throughout the country, from small business, medium business, and even home business, function seamlessly as if they were in the same location.