



**Telesphere Announces Clark Peterson as CEO and Deployment of New IP Voice Network Platform to Provide Telecommunications and Data Services to Businesses Throughout the U.S.**

**Phoenix, AZ** (September 19, 2007) – Telesphere, a Phoenix-based telecommunications provider, announced the appointment of Clark Peterson as the company’s new Chief Executive Officer. The company also announced the deployment of a new IP network platform that will allow Telesphere to deliver cutting edge IP telephony and data solutions to small and medium size businesses throughout the United States.

Peterson is a telecommunications veteran who has served in senior leadership positions in several of the highest profiled telecommunications ventures of the past decade, including McCaw Cellular Communications/AT&T Wireless, XO Communications (originally known as Nextlink) where he was president of the West Region, and Clearwire where he was president of Major Markets.

“We are thrilled to have attracted Clark to Telesphere,” said Telesphere Chairman Dennis Weibling. “He has a wealth of experience in building telecommunications ventures and taking them to the next level. He is creative in his go-to-market approach in business and will be instrumental in growing Telesphere’s markets throughout the United States.”

Telesphere offers a full suite of fully hosted voice telecommunications and data services that address telephony, local and wide area networking and voice and data solutions for small to medium sized business. Through a centrally hosted PBX platform Telesphere can offer businesses throughout the US the latest in voice and data services without the need and cost of purchasing an on premise PBX of their own. These services include: IP Voice services (local and long distance), IP-VPN, high speed data and Internet services, fully Unified Messaging features, fully hosted PBX services, including IP telephone handsets.

“If you are a small to medium sized business there has never been a better time to be in the market for telecommunications services. Today with Telesphere, services that would have been available and affordable only to Fortune 500 companies as recently as ten years ago are now practical for a business of less than twenty people,” said Peterson. “IP connectivity and business class feature advances have shrunk the world and allowed individuals and companies’ spheres of influence to stretch far beyond the limits of previous generations of business. Telesphere can help businesses take advantage of these technological gains to grow their own business and improve their productivity while dramatically cutting their upfront costs and ongoing operational expenses.”

Telesphere also recently launched the Broadsoft upgraded network platform that will allow its customers to access the most robust business class feature set available such as unified messaging services like voice mail to email, fax to email and web click to dial. The platform also gives customers complete control of all their calling features over a powerful web interface which allows companies to add or change extensions, call routing or other traditional PBX functions all through a web interface.

Telesphere is backed by several well known telecommunications executives including Rally Capital, directed by Dennis Weibling and Hawkeye Capital, founded by John Chapple. Both are successful telecommunications entrepreneurs and operators and have been directly involved with several of the most successful telecommunications ventures of the past two decades.

Chapple most recently served as CEO of Nextel Partners which was sold this past year to Sprint Corporation for over \$9 billion. He also served as executive vice president of operations with McCaw Cellular Communications and AT&T Wireless. Weibling previously served as President and COO of Eagle River Investments, in this capacity he served on numerous boards of directors including Nextel, Teledesic and XO Communications.

### **About Telesphere**

Telesphere is a Phoenix-based managed services provider that delivers an innovative package of IP telephone service and internet access to businesses throughout the United States. Telesphere's services allow small to medium businesses to enjoy all of the latest voice and data features of large businesses without the costly investment of on premise equipment. Telesphere fully manages its customers' services over a private IP facilities-based network. It allows Telesphere customers that are spread across multiple offices throughout the country, from small business, medium business, and even home business, to function seamlessly as if they were in the same location. 1 (800) MYSPHERE and [www.Telesphere.com](http://www.Telesphere.com)

###