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Telesphere Becomes a Cloud Communications Alliance Founding Member

Newly Created Alliance to Drive First Nationwide Hosted-IP High-Definition Enterprise Voice Network

Scottsdale, AZ (April 21, 2010) – **Telesphere** (<http://www.telesphere.com/>), a Communications as a Service (CaaS) provider of VoIP, [hosted PBX](#) and unified communications solutions, today announced it is a founding member of the [Cloud Communications Alliance](#), a consortium of leading industry service providers driving development and adoption of the first nationwide high-definition carrier-grade voice and data network in the “cloud” for businesses. The Cloud Communications Alliance (CCA) was launched this week at the [Cloud Computing Expo](#) in New York City.

“Telesphere is proud to be a founding member of such an industry-leading group of companies in such a rapidly growing area of telecommunications,” said [Clark Peterson](#), CEO of Telesphere and Chairman of the Cloud Communications Alliance. “Since the future of telecommunications lies in the ‘cloud,’ the formation of the CCA couldn’t have been better timed. It will bring HD voice, advanced ‘apps’ and converged office and mobile voice and data solutions to customers.”

“We are looking forward to combining the strengths of eight industry leaders in [hosted-IP voice and data solutions](#),” added CTO [Sanjay Srinivasan](#). “Pooling our strengths and resources, technology will advance faster, customers will see more innovation, investment in the category will increase, and the rest of the industry will need to quicken its pace to keep up.”

The eight companies that currently comprise the CCA aim to promote awareness of the Cloud Communications standard and drive its development through the pursuit of new technical standards, capabilities and applications. The CCA will also jointly deliver services directly to customers, allowing enterprise customers to experience more flexible and manageable voice and unified communications systems that will increase employee productivity while reducing costs.

“The same way the Internet and ubiquitous broadband have created a boom in cloud computing, we are now seeing changes in the way enterprises communicate via cloud communications,” said Dennis Weibling, managing director of Rally Capital, LLC and investor in Telesphere. “Cloud communications is currently being served by many geographically dispersed companies, so the banding together of top providers into the Cloud Communications Alliance will create a nationwide network, increasing the availability of voice solutions in the cloud and driving innovation in that space. Providing new and creative voice solutions to customers, in turn, will drive investment and growth.”

Founding CCA companies include Alteva, Broadcore, Callis Communications, Consolidated Technologies, ISN Telcom, SimpleSignal, Stage 2 Networks and Telesphere. CCA members currently represent more than \$100 million in combined annual revenue and collectively serve more than 110,000 business users in the United States.

To learn more about the CCA, see complete announcements here: <http://www.cloudcommunicationsalliance.com/>

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About Telesphere

Telesphere is a nationwide business phone and Internet services provider that delivers an innovative package of IP telephone services and Internet access to businesses throughout the United States. As one of the first companies to offer hosted enterprise level communications as a service (CaaS), Telesphere allows businesses to enjoy all the latest voice and data features of large enterprises without costly investment in on-premises equipment.

Telesphere's more than six years of CaaS experience to businesses throughout the United States places it at the forefront of companies that specialize in the convergence of office PBX phone service, cellular phones, PCs and Unified Communications features. Telesphere fully manages its customers' services over a private IP facilities-based network.

Telesphere is a founding member of the Cloud Communications Alliance, which harnesses the power of each member's individual networks and systems to create a seamless, nationwide HD voice network that delivers outstanding voice quality, apps, features and cost savings.