



## **Boys & Girls Clubs Switch Telecommunications Provider For Better Connectivity and Dependable Service**

*--New Technology Allows Boys & Girls Clubs of Greater Scottsdale  
To Stay Connected In Event of an Emergency--*

Scottsdale, AZ (March 25, 2008) – The Boys & Girls Clubs of Greater Scottsdale (BGCS) upgraded its telecommunications infrastructure to provide parents, families and staff phone and Internet services entirely hosted off-site, at a secure location, which will prevent the clubs telecom infrastructure from failing. The service will be maintained by Telesphere, a Phoenix-based telecommunications provider.

Since the service is hosted off-site, the organization remains connected by phone even in the event of an emergency or a loss of power, providing the users with dependable service under any circumstance. Telesphere's state-of-the-art technology also provides parents and guardians dependable access to BGCS staff through simultaneous ring, which sends all calls to an individual's cell phone and office phone at the same time. Telesphere will equip seven BGCS locations throughout greater Scottsdale with this fully-hosted solution.

"The safety and security of our kids is our number one priority at the Boys & Girls Clubs of Greater Scottsdale and we need to have constant communication available to the families we serve," Steve Davidson, BGCS President and CEO. "We need to know in the event of an emergency that we can rely on our phone and Internet services when it comes to communicating with each other."

Davidson said BGCS started researching reliable telecommunication tools after a recent power outage resulted in disconnected phone service and left parents unable to contact their children, the club or its staff. The dependability of a fully-hosted solution and the accessibility of simultaneous ring convinced BGCS to make the switch to Telesphere.

"The need to communicate with clients and customers is true of any organization, regardless of size or circumstances," said Clark Peterson, Telesphere Chief Executive Officer. "For the Boys & Girls Clubs, that need is heightened when considering a child's best interest. By hosting voice and Internet solutions off-site, we are equipped to provide them with reliable service in any situation."

In addition to the business continuity, the Telesphere upgrade will provide seamless phone and Internet service to seven BGCS's locations and allow the organization to augment its telecommunication capabilities without investing in costly on-premise equipment.

Additional features such as web click-to-dial and voicemail-to-email allow BGCS staff to initiate phone calls from their computer and check their voicemail through their email system, therefore enabling them to address the most critical messages first. They will also be able to use simple four digit dialing between offices, just like traditional extension dialing. The upgrade provides BGCS the infrastructure and benefits previously available only to larger corporations.

## ABOUT THE BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE

Since 1954, Boys & Girls Clubs of Greater Scottsdale (BGCS) has provided more than 100,000 Northeast Valley youth with a positive, supervised environment to explore the power of their potential. Today we serve 15,000 children and teens ages 6 to 18 through the organization's nine branches and 12 outreach sites located in Scottsdale, Fountain Hills, the Salt River Pima-Maricopa Indian Community, Hualapai Indian Community and other Northeast Valley neighborhoods. The Club offers more than 100 after school and summer programs emphasizing five core areas: the arts; character and leadership development; education and career development; health and life skills; and sports, fitness and recreation. For more information visit BGCS online at [www.bgcs.org](http://www.bgcs.org).

## ABOUT TELESPIHERE

Telesphere is a Phoenix-based managed services provider that delivers an innovative package of IP telephone service and internet access to businesses throughout the United States. Telesphere's services allow small to medium-sized businesses to enjoy all of the latest voice and data features of large businesses without the costly investment of on-premise equipment. Telesphere fully manages its customers' services over a private IP, facilities-based network. It allows Telesphere customers that are spread across multiple offices throughout the country, from small business, medium business, and even home business, to function seamlessly as if they were in the same location. For more information visit Telesphere online at [www.Telesphere.com](http://www.Telesphere.com).

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