



Telesphere's Fully-Hosted Technology Allows Company to Remain Connected Following Natural Disaster

*--State-Of-The-Art Telecommunications Capabilities, Provided by Telesphere, Allow Warehouse86 to
Continue Operations Following Tornado and Fire--*

Phoenix, AZ (February 20, 2008) – Mother Nature's first blow—a devastating tornado which ravaged parts of Tennessee and Arkansas—wasn't enough to knock down the telecommunications service of Warehouse86, a storage facility for the online auction site Bidtopia, and neither was the fire it experienced six days later during clean-up.

Telesphere, a Phoenix-based telecommunications provider, manages Warehouse86's phone service through a fully-hosted PBX system and was able to prevent its phone and internet services from experiencing any equipment outage. According to Telesphere Chief Executive Officer Clark Peterson, Warehouse86 uses Telesphere's VoIP business solution, which was able to prevent a loss to the telecommunications infrastructure because it utilizes innovative VoIP technology centrally hosted off-site, at a secure location, in Phoenix.

"Small and mid-size businesses throughout the country are searching for technology that can keep their businesses and operating systems running following a natural disaster," he said. "VoIP business solutions and host PBX's are available to all businesses and can prevent companies from folding or experiencing downtime as a result of a natural disaster or emergency."

According to Warehouse86 director of information technology Joseph King, the 20,000 square foot facility in Memphis was evacuated several hours prior to the tornado touching ground on Feb. 5, causing severe damage to the structure. Six days later, a rubber mat accidentally became ignited as recovery crews continued to clear rubble. There was not a single injury or loss of life in either disaster.

"The day after we learned our building was hit, our customer service team met at my home, bought pay as you go cell phones to access our office phone lines and went to work," he said. "We didn't lose a single voicemail messages and we literally lost no time between the tornado and business."

An increasing number of companies are trying to identify ways of providing constant telecommunications access before, during and after disasters to ensure they can maintain business operations. King said the concept of having a central location to store an organizations data center, or anything a traditional company would find in its PBX system, is innovative and smart.

Telesphere offers a full suite of fully-hosted voice telecommunications and data solutions for telephony, local and wide area networking and voice and data solutions for small and mid-size businesses. Through a redundant hosted PBX platform, Telesphere can offer businesses throughout the US the latest in voice and data services, business continuity and disaster recovery with the need and cost of purchasing an on premise PBX of their own. Services include IP Voice services (local and long distance), IP-VPN, high speed

data and Internet services, fully-unified messaging features, and fully-hosted PBX services, including IP telephone handsets.

ABOUT TELESPHERE

Telesphere is a Phoenix-based managed services provider that delivers an innovative package of IP telephone service and internet access to businesses throughout the United States. Telesphere's services allow small to medium-sized businesses to enjoy all of the latest voice and data features of large businesses without the costly investment of on-premise equipment. Telesphere fully manages its customers' services over a private IP, facilities-based network. It allows Telesphere customers that are spread across multiple offices throughout the country, from small business, medium business, and even home business, to function seamlessly as if they were in the same location. For more information visit Telesphere online at www.Telesphere.com.

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